

Ad and Logo Artwork Submission Guidelines and Specifications

Ad and Logo Artwork Required Format

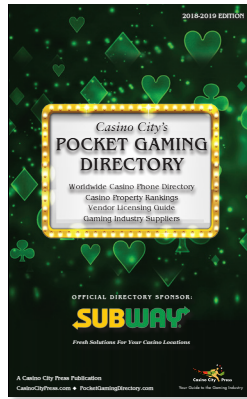
- **High resolution PDF files** are preferred with all fonts embedded. Also will accept **.eps, .ai, .jpg, .psd, or .tif** formats
- CMYK (four color process)
- 300dpi (dots per inch) resolution
- Supply any linked images or photos
- Fonts changed to outlines for vector based files (.eps, .ai)
- NO internal image compression (lzw, jpg)
- NO Mac files that cannot be open on PC
- NO printer's marks (i.e. crop marks)
- NO header or footer information
- NO graphics or text that are not part of the ad
- NO crop marks

How to Submit Ads and Logos

Compress all files and create a folder based on the advertiser's company name and label file as: "PGD_YourCompanyName_ad" (for ads) or "PGD_YourCompanyName_logo" (for logos)
 Note: PGD stands for Pocket Gaming Directory

E-mail submission (artwork under 10 MB)
 Please e-mail artwork to:
Andrea Mullaney
 Marketing Director
 andrea@casinocity.com
 +1 617-332-2850 (Ext. 135)

FTP submission (artwork over 10 MB)
 Please upload media to our FTP site:
 URL: ftp://ftp.CasinoCityPress.com
 User Name: gbdads
 Password: upload303



Advertising Specifications

Ad Options	Trim Size (w x h)	Bleed Size (w x h)
Quarter-Page	2.25" x 3.5"	
Half-Page Horizontal	4.625" x 3.5"	
Half-Page Vertical	2.25" x 7.25"	
Full-Page	5.25" x 8.5"	5.5" x 8.75"
Double-Page Spread	10.5" x 8.5"	10.75" x 8.75"
Inside Back Cover	5.25" x 8.5"	5.5" x 8.75"
Inside Front Cover Spread	10.5" x 8.5"	10.75" x 8.75"
Back Cover	5.25" x 8.5"	5.5" x 8.75"
Card Insert*		
Publication & Category		
Sponsors*		

* For details about Sponsorship specs or card insert specs, please contact our national sales manager below.

To reserve advertising space, contact:

Lisa Pasquarosa
 National Sales Manager
 lisa@casinocity.com
 +1 617-332-2850 (Ext. 131)

For ad and logo submission questions, contact:

Andrea Mullaney
 Marketing Director
 andrea@casinocity.com
 +1 617-332-2850 (Ext. 135)

Space Reservation Deadline
 August 30th, 2019

Artwork Submission Deadline
 September 6th, 2019